

Beyond Words: Nonverbal Communication A Second Language

TEXAS SPEECH COMMUNICATION ASSOCIATION
CONVENTION 2009

OCTOBER 7-10, 2009
WWW.ETSCA.COM

OMNI Mandalay Hotel at Las Colinas
221 East Las Colinas Boulevard
Dallas (Irving), Texas 75039
Phone: (972) 556-0800
Fax: (972) 556-0729
(800) THE-OMNI (843-6664)
<http://www.omnihotels.com>



Affiliated organizations meeting in conjunction with TSCA:
Texas Association for Communication Administration
Texas Community College Speech and Theatre Association
Texas Forensic Association
Texas Intercollegiate Forensic Association

TSCA CONVENTION SCHEDULE & SUMMARY

WEDNESDAY, OCTOBER 7, 2009

2:00-3:30	Executive Officers' Meeting	Rangoon	Lobby Level
5:00-6:30	Convention Registration Early Registration (Priority to New Members)	Las Colinas Foyer	Lobby Level
4:00-5:00	All District, Interest Group, and Committee Chairs Meet with the President and Vice-President	Rangoon	Lobby Level
5:30-6:30	Standing & Ad Hoc Committee Meetings See pages 11 for full list of Committee Members and Chairs. See page 19 for room assignments.		
6:45-7:45	Executive Council Meeting Officers, All Committee and District Chairs	Rangoon	Lobby Level
8:00-9:00	TFA Regional Meeting Region 1: Region 2: Region 3: Region 4 Region 5:	Andaman Martaban Salon A Salon B Salon C	Lobby Level Lobby Level Lobby Level Lobby Level Lobby Level
8:15-10:00	Executive Officers Meeting	TBA	

THURSDAY, OCTOBER 8, 2009

8:00-9:30	Convention Registration-OPEN	Las Colinas Foyer	
8:35-9:30	PANEL A PROGRAMS		
10:00-11:15	FIRST GENERAL SESSION OPENING ASSEMBLY	Las Colinas E/F	Lobby Level
11:15-11:30	District Mixer-Meet your District Chair		Same Room
12:00-1:10	Don Streeter Past Presidents' Luncheon Past Presidents Only	Pegu	Mezzanine Level
	New Member Luncheon (First Time Attendees Only)	Las Colinas D	Lobby Level
1:20-2:30	PANEL B PROGRAMS		
2:40-3:40	INTEREST GROUP MEETINGS Oral Interpretation & Performance Studies Rhetoric & Communication Theory TIFA/TCCSTA	Rangoon Martaban Andaman	Lobby Level Lobby Level Lobby
Level			
3:50-5:00	PANEL C PROGRAMS		
5:10-6:20	Meet The Author	Rangoon	Lobby Level
6:30-7:45	Educator of the Year Reception	Las Colinas Salon D	Lobby Level
8:00	TFA Business Meeting #1	Nepal	Lake Level
8:00	Town Hall Meeting/Debate	Andaman	Lobby Level

FRIDAY, OCTOBER 9, 2009

TEXAS SPEECH COMMUNICATION ASSOCIATION
2009 CONVENTION
Beyond Words: Nonverbal Communications
A Second Language

TSCA CONVENTION SCHEDULE SUMMARY

8:00-9:00	Convention Registration Continues	Las Colinas Foyer Lobby Level
8:00-9:10	PANEL D PROGRAMS	
9:20-10:20	SECOND GENERAL SESSION	Las Colinas E/F
11:00-12:00	Convention Registration Continues	Las Colinas Foyer
10:30-11:40	PANEL E PROGRAMS	
11:50-1:30	Convention Luncheon (TICKETS REQUIRED)	Mandalay Ballroom
1:40-3:00	Late Registration	Las Colinas Foyer
1:40-2:40	District Meetings	
	Districts 1, 2, 3, & 4	Andaman Lobby Level
	Districts 5, 6, 7, 8, & 9	Martaban Lobby Level
	Districts 10, & 11	Rangoon Lobby Level
	Districts 12, 14, 15, & 16	Nepal Lake Level.
	Districts 17, 18, & 19	Salon A Lobby Level
	Districts 13 & 20	Salon C Lobby Level
2:50-4:00	PANEL F PROGRAMS	
4:00-5:00	Interest Group Meetings	
	Argument & Debate	Nepal Lake Level
	Interpersonal & Organization	Andaman Lobby Level
	Mass Communication	Martaban Lobby Level
	TACA	Bengal Lobby Level
5:10-6:10	Interest Group Meetings:	
	Theatre	Salween Lobby Level
	Instructional Development : H.S.	Salon A Lobby Level
	Instructional Development : M.S.	Salon B Lobby Level
	Instructional Development : C & U	Salon C Lobby Level
6:20-7:30	Professors' Performance Hour	Rangoon Lobby Level
7:40-9:00	President's Reception	Enjolie Lake Level
9:00	TFA Business Meeting # 2	Nepal Lake Level

SATURDAY, OCTOBER 10, 2009

8:00-9:00	Executive Council Breakfast	Las Colinas Salon D
9:15-10:15	Late Registration Continues	Las Colinas Foyer
9:10-10:20	PANEL G PROGRAMS	
10:30-11:40	PANEL H PROGRAMS	
11:50-1:00	THIRD GENERAL SESSION	Las Colinas Salon E/F
1:00-1:30	2009 Conference Planning All Interest Group Chairs/Members Must Attend	Rangoon Lobby Level
1:30-2:00	TFA Business Meeting # 3 (if needed)	Andaman Lobby Level

A letter from the President.....

Beyond Words: Nonverbal Communication-A Second Language-Convention 2009

Hello Friends and Colleagues-my TSCA family,

Yea! We are finally here, and I am so excited! WELCOME!

When I was growing up, Grandmother, in her teachings to my cousins and me and the friends that always congregated at her house, always told us that “actions speak louder than words!” As a child, I didn’t always understand what that meant. However, my life’s experiences and my interaction with people have helped me to recognize the relevance of those words. When choosing a theme for the convention, I was excited to draw on the beliefs of my upbringing. Hopefully, when you arrived today, your communication has gone past just words. Did you a smile at those you encountered, hug those whom you haven’t seen in a while, or just stand with a posture that radiates an excitement about being here! I know you did!

Many thanks to Ralph Long, the vice-president and to the Interest Groups who have created a variety of programs that explore the many facets of this theme. The success of the convention always falls on them working to create panels that will implore knowledge to all of us who go to the workshops. I shower Ralph Long, who has had tedious responsibility as the vice-president to assemble this convention, with many hugs and kisses! Smooches Ralph for the many long hours you have given of yourself to make sure everything was in order and ready to go.

I would also like to thank Jane Boyd and the local arrangements committee for the hard work that has been done to make sure your stay will be fun and enjoyable. In addition to door prizes and all the treats you received in your registration packet, Jane secured tickets for us to go to the State Fair of Texas. WOW, what a wonderful treat! THANK YOU, Jane and local arrangements!

If you are a new member to TSCA, WELCOME! You have made the right choice to join the best organization for our discipline. I do hope your first convention will provide you not only with great memories, but also with a wealth of information and tools that will be useful when you are back in your classrooms. I challenge you to attend all that the convention has to offer, network and make new friends, but most importantly, get involved in TSCA. Let your actions shine!

Finally, to the Executive officers, the Interest Group Chairs, District Chairs, and Committee Chairs, thank you for the hard work and dedication to TSCA. This convention is not possible without you. Executive officers, this has been an interesting year with legislation of HB3/SB3. Thank you for the input you offered me as we have tried to save our discipline. Your support has been greatly needed and appreciated.

Thank you for the honor and privilege to serve as your president. Welcome to Big D and have a great 2009 Convention!

Hugs and Kisses, xoxoxox
Sincerely,

Lois Davis, President, TSCA 2008-2009

FROM THE PRESIDENT

***A note from local arrangement Chair and Co-Chair
Jane Boyd and Robert Shepard***

Welcome to North Texas!

On behalf of the local arrangements committee, we would like to welcome you. Some things while here:

- **THE STATE FAIR OF TEXAS** is taking place in Dallas during our convention and as a *SPECIAL GIFT* from the State Fair of Texas committee, each TSCA registered convention participant gets a ***FREE TICKET*** to the State Fair for October 9 or 10. Parking is \$10. This is a delight for all the senses and we hope that you take an opportunity to go to the State Fair while here.
- The Las Colinas Mustangs and exhibit are across the street at Williams Square.
- DALLAS has great theatre, world class museums, the World Aquarium and a great night life.
- FORT WORTH has the Stock Yards, World Class Museums, and a downtown that lights up at night.
- GRAPEVINE is very near (15 minutes away) with its wonderful shops and wineries.
- GOLFERS: There are more than 100 golf courses in DFW including the Four Season's Golf Course-home of the Bryon Nelson Golf Classic.

We are thrilled to have **RINEY JORDAN** as our Communicator of the Year. He has been called "the best speaker in America". Come to the President's Reception. We hope to have **Lewis Warren, Jr.** a 12 year old musical phenom performing for us there.

Special thanks to our committee especially- Goodie bags: Cheryl Potts, District 10 and 11, Door Prizes: April Caldwell, Janice Caldwell, Racy Grant, and Carla Reasoner. Thanks to all the Local Arrangements committee for helping at the convention itself.

Let us know how we can help make your TSCA experience more pleasurable. We can direct you to shopping malls, fishing, boating, and golfing experiences, as well as great food and fun. Take time to relax, visit with friends, rejuvenate, learn new things, laugh often, love much, and dance like no one is looking.

Jane and Robert

FROM LOCAL ARRANGEMENTS

Call for Manuscripts

Texas Speech Communication Journal
Volume 35

The *Texas Speech Communication Journal* issues a call for papers that focus on any area of communication research.

The journal is open to a variety of methodological perspectives. Teaching Tips submitted for Volume 35 should reflect best practices in teaching communication courses. Manuscripts should be received no later than **March 10, 2010**. Manuscripts not devoted to the topic of nonverbal communication will be considered for the research section of the issue as space allows. TSCJ follows a policy of blind review so no author identification should appear in the body of the manuscript.

Manuscripts should not exceed 25 pages and be written according to the *Publication Manual of the American Psychological Association (5th edition)*. The title page should include the author's name, academic position, institutional affiliation, full mailing address, telephone number, email address, brief author bio, and a history of the manuscript (presentation at conferences). An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the article. Email submissions are preferred for both manuscripts and teaching tips (either in WordPerfect or Word.). The format for Teaching Tips should include learning objectives, description of preparation needed for the activity, a description of the activity, instructions for debriefing and a list of resources.

Queries and manuscript submissions should be sent via email to:

TSCJ Editor, Shawn T. Wahl
email: shawn.wahl@angelo.edu
Angelo State University

Call for Manuscripts

Texas Speech Communication Journal Online 2010

Focus: Teaching Communication and the Millennial Generation

Co-Editors for this Special Online Issue:

Shawn Wahl, Angelo State University

Autumn Edwards, Western Michigan University

Chad Edwards, Western Michigan University

Scott, Myers, West Virginia University

The *Texas Speech Communication Journal Online* issues a call for papers that focus on teaching communication to the millennial generation. Special attention should be given to civic engagement activities, use of online social networking sites (e.g., Facebook, MySpace, Twitter), and other teaching issues related to the topic.

The *TSCJ Online* is a publication of the [Texas Speech Communication Association](#) that focuses on pedagogical issues in teaching communication. This online format allows contributors to include visual images, as well as links that support their research or explicate a teaching strategy.

Manuscript submissions should be limited to 1000 to 1500 words and should fall between academic and journalistic discourse and should be designed to promote discussion, raising important issues about the teaching of communication to the millennial generation. **Deadline: March 10, 2010.** Queries and manuscripts submissions should be sent via email to: shawn.wahl@angelo.edu

DON'T MISS THESE HIGHLIGHTS OF CONVENTION

TEXAS SPEECH COMMUNICATION ASSOCIATION
2009 CONVENTION
Beyond Words: Nonverbal Communications
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Thursday, October 8, 2009

NEW MEMBER LUNCHEON

12:00-1:10

Las Colinas Salon D Lobby level

All new TSCA Members are invited to attend and learn more about the Texas Speech Communication Association. New members please pick up your new member ribbon at the registration table as it is required for attendance at the luncheon. This is a great opportunity to learn more about TSCA's mission, structure, and what you can do to become an engaged member. **This luncheon is for persons who have *never* been a member of TSCA prior to this convention.**

DON STREETER PAST PRESIDENTS' LUNCHEON

12:00-1:10

Barbara Mayo, presiding

Pegu Mezzanine Level

Only TSCA past presidents and their guests may attend

5:10-6:20

MEET THE AUTHOR

Rangoon

Lobby Level

EDUCATOR OF THE YEAR RECEPTION

6:30-7:50

Las Colinas Salon D Lobby Level

Educator of the year nominees will be introduced.

Friday, October 9, 2009

CONFERENCE LUNCHEON

12:00-1:15

Mandalay Ballroom

Lobby Level

The luncheon will highlight our Communicator of the Year and the 2009 TSCA Educator of the Year recipients.

Tickets must be purchased in advance

PROFESSORS' PERFORMANCE HOUR

6:20-7:30

Rangoon

Lobby Level

"The Phenomenon of Woman"

President's Reception

7:40 –9:00

Enjolie

Lake Level

This reception is a wonderful opportunity to let President Lois Davis know how much we, the TSCA membership, appreciate all of the work she has done on our behalf this past year.

SPECIAL
EVENTS
&
GUESTS

2008-2009 Texas Speech Communication Association Executive Officers

TSCA OFFICERS & DISTRICT CHAIRS 2008-2009

President-Lois Davis - Brazosport High School
Vice-president-Ralph Long - Collin County Community College District
Vice-president Elect - Kandi King - Winston Churchill High School
Executive Secretary - Brent Hinkle - Joy of Tournaments
Comptroller-Mike Jones - Del Mar College
TSCA Newsletter Editor - Amy Tilton Jones - Del Mar College
TSCA Journal Editor - Shawn Wahl - Angelo State University
Archivist-Jana Riggins - UIL Speech Director

Parliamentarian - Glynis Holm Straus - Coastal Bend College
Webmaster - Brent Hinkle - Joy of Tournaments
Immediate Past President - Barbara Mayo - ACCD Northeast Lakeview College

DISTRICT CHAIRS 2008-2009		
District 1	Doug Trenfield	wtrendfield@lfcisd.net
District 2	Kelly Kimball	kekimball@cccisd.us
District 3	Katrese Skinner	kskinner@ecisd.org
District 4	Walter Willis	walter.willis@humble.k12.tx
District 5	Reagan Hawkins	rhawkins@nederland.k12
District 6	Cindi Havron	
District 7	Racy Grant	rgrant@hisd.com
District 8	NONE	
District 9	Vicki Dillard	vdillard@ipcisd.net
District 10	Eric Mears	mearse@lisd.net
District 11	Sami Womack	swomack@aubreyisd.net
District 12	Aimee Kasprzyk	akasprzyk@rice-isd.org
District 13	Russell Kirkscey	Russell.kirkscey@blanco.tx.us
District 14	Patty Brant	patecia.brant@abileneisd.org
District 15	George Pacheco, Jr.	George.pacheco@angelo.edu
District 16	Lacy Venhaus	lvenhaus@canyonisd.net
District 17	Melissa Locke	mlocke@lubbockisd.org
District 18	Jennifer Adams	jaadams@bsisd.esc18.net
District 19	Israel Boswell	lanieto@pisd.org
District 20	Gilbert Casas	gilbert.casas@harlandale.net

INTEREST GROUP CHAIRS

INTEREST GROUP CHAIRS 2008-2009

Argumentation & Debate

Steffany Batik
steffany.batik@gcisd.net
Colleyville Heritage H. S.
5401 Heritage Ave.
Colleyville, TX 76034
817-305-4700

Instructional Development College and Universities

Martha Haun, chair
mhaun@uh.edu
University of Houston
203F-Communications Bldg
4800 Calhoun
Houston, TX 77204
713-743-2886

Instructional Development High School

Ronda Craig, chair
rcraig@hisd.com
Hallsville High School
PO Box 810
Hallsville, TX 75650
903-688-5990 ext 2111

Interpersonal/Organizational

Joseph Leahy, chair
jrleahy16@gmail.com
North Lake College
5001 N. Mac Arthur Blvd
Irving, TX 75038
972-273-3000

Mass Communication

Raymond Puchot, chair
Raymond.Puchot@CSN.EDU
College of Southern Nevada
700 College Drive
Las Vegas, NV 89002
702-651-3014

Middle School Instruction

Jamie Uphold, chair
jamie.uphold@amaisd.org
3001 E. 12th
Amarillo, TX 79118
806-622-9735

Oral Interpretation & Performance Studies

Patrick Mercier, chair
patrick.mercier@cfisd.net
Cypress Lakes high School
5750 Greenhouse Rd.
Katy, TX 77449
281-855-5836

Rhetoric & Communication Theory

Trudy Hanson, chair
thanson@mail.wtamu.edu
West Texas A & M
Department of Communication
WTAMU Box 60754
Canyon, TX 79016
806-651-2800

Texas Association of Communication Administration

Debbi Hatton, chair
SCM_DAH@SHSU.EDU
Sam Houston State University
Dept. of Communication Studies
Huntsville, TX 77340
936.294.1498

Texas Forensics Association

Karen Wilbanks, chair
karen.wilbanks@pisd.edu
Plano Senior High School
2200 Independence
Plano, TX 75075
469-752-9437

Theatre

Carla Reasoner, chair
carla.reasoner@gcisd.net
3223 Mustang Drive
Grapevine, TX 76051
817-251-5279

TIFA & TCCSTA

M'Liss Hindman, chair
mhin@tjc.edu
Tyler Junior College
Box 9020
Tyler, TX 75711
903-510-2206

TSCA Conference 2010 Call for Papers and Panels

Cultural Communication: Creating Chaos or Community?

Omni Houston Hotel Westside

13210 Katy Freeway

Houston, TX 77079

Phone: 281-558-8338 FAX: 281-558-3889

October 6-9, 2010

When I ask my students to define what it means to be from a different culture, they often answer with, "It means a person is from a different country other than the States." Anecdotal field research, my own version of *Jay Walking* if you will, reveals that random people on the street hold much the same view. As teachers, instructors, and professors, we know that definition merely identifies one component of what it means to be from another culture. Culture has many defining characteristics. Of all the aspects that create a cultural identity or image, the communication elements, both verbal and non-verbal, are among the first to identify a person as being or not being, "one of us." The decision to converge or diverge, in a cultural setting, is usually portrayed foremost in whether the newcomer adopts or rejects the communication norms of the "host" culture. As we become more linked, worldwide, through talking, texting, twittering, traveling, and trading understanding communication norms of other cultures is of greater importance.

Dr. Shelley D. Lane writes in her book, *Interpersonal Communication Competence and Contexts*, "the dominate U.S. culture is often presented as the standard by which other cultural groups are measured. However, no culture is the ideal culture. Cultures are social categories that are created by people"(13). This bears out the fact that within any community, city, or country we will have a diversity of cultures, and, in order for us to effectively interact with members of these disparate cultures we have to understand and appreciate how members of a particular culture communicate, in all aspects, with one another. Furthermore, as cited in Julia Wood's text, *Interpersonal Communication Everyday Lives*, W.S. Lee asserts that "a culture consists of beliefs, values, understandings, practices, and ways of interpreting experience that are shared by a number of people. Culture forms the pattern of our lives and guides how we think, feel, and communicate" (Wood 83).

With these observations in mind, let's all converge on Houston to discuss, debate, and deliberate our divergent experiences centered around the theme of,
Cultural Communication: Creating Chaos or Community?
Ralph Long, Vice President, TSCA

Share your research and ideas.

Interest Group members submit your panels to your Interest Group Chairs

Interest Group Chairs: Send all programs, questions, and information to:

Kandi King, VP-Elect, kking@neisd.net

See a complete call for papers in the TSCA newsletter or online at:

www.etsca.com

Deadline: March 1, 2010

CALL FOR PAPERS AND PANELS

STANDING AND AD HOC COMMITTEES 2008-2009

BYLAWS COMMITTEE

- '09 Natalie Bryant (Chair)
- '10 Barb Mayo
- '09 Carol Hildebrand
- '09 Walter Willis
- '10 Helen Rebollo
- '10 Will Pippin

EDUCATOR OF THE YEAR COMMITTEE

- '10 Sammy Green (Chair)
- '10 Bo Williamson (Ext. Res.)
- '09 Sara Jane Barno
- '10 Sarah Contreras
- '10 Joseph Brown
- '09 Randy Cox
- '09 Mary Evelyn Collins
- '09 M'Liss Hindman
- '10 Mary Trejo
- '10 Sandra Jones
- '10 Karen Wilbanks

Educator Training Committee

- '09 Holly Reineking (Chair)
- '09 Carol Brannan
- '10 Mary Jane Grant
- '10 Raymond Puchot
- '09 Jane Boyd
- '09 Darlene Kent
- '10 Wendy Brandenburg
- '09 Patty Brant

Fiscal Review Committee

- '09 Guy Yates (Chair)
- '10 Gilbert Casas
- '09 Warren Kincaid

Four Year & University Committee

- '09 Debbi Hatton (Chair)
- '09 Michael Elkins
- '09 Kerry Owens
- '09 Julie Bonner
- '10 Alicia Tafoya

GOVERNMENTAL AFFAIRS COMMITTEE

- '09 Ron Dodson (Chair)
- Ext.Res. Virginia Myers (Ext. Res.)
- '10 Vicki Dillard (Knight)
- '10 Jennifer White (McLeroy)
- '09 Eric Mears (Miller)
- '09 Sharon Grindstaff (Nunez)
- '10 Sherri Williams (Bradley)
- '10 Callista Nwoke(Craig)
- '10 Lacye Odam (Hardy)
- '09 Randy Ellis (Leo)
- '10 Barbara McCain (Lowe)
- '09 Robert Shepard (Allen)
- '09 Doug Trentfield (Berlanga)
- '09 Linda Alderson (Bernal)
- '09 Russell Kirkscey (Montgomery)
- '09 Mary Evelyn Collins (Thornton)
- '10 Teresa Lee-Galizzo

Parliamentarian

- '10 Glynis Holm Straus

NOMINATING COMMITTEE

- '09 Randy Cox, (Chair)
- '09 Yolanda Silva
- '09 Michael Merritte
- '09 Stephanie Stanley-Allen
- '09 Mary Green

PUBLIC RELATIONS COMMITTEE

- '10 Michael Merritte (Co-Chair)
- '10 Charles Wise (Co-Chair)
- '10 Marsha Wiseman
- '09 Martha Anne Pierson
- '09 Christina Christmann
- '09 Rachell Grant
- '09 Brandi Mc Gruder
- '09 Marie T. Alvarado
- '09 Debbie Waddell
- '09 Robert Powell
- '09 Deanne Christensen
- '10 Norma Griffin Coston

RESOLUTIONS COMMITTEE

- '10 Aimee Kasprzyk (Chair)
- '09 Alicia Dunson
- '10 Reagan Williams
- '09 Terri Robinson
- '09 William Scott Sowers
- '10 Matthew Reichle
- '10 Melissa Locke
- '10 Marisol LaSelva

SPECIAL AWARDS COMMITTEE

- '09 Kerry Moore (Chair)
- '09 Trudy Hanson
- '09 Virginia Myers
- '09 June Smith
- '09 Jana Riggins

Two –Year and Community College Committee

- '09 Stephanie Stanley–Allen (Chair)
- '10 Karen Cunningham
- '09 Mary Parker
- '09 Mendy Meurer
- '09 Linda Long
- '09 Phyllis Garcia

Speech and Theatre in Public Schools Committee

- '09 Rhonda Craig (Chair)
- '10 Myrna Bass
- '10 JoAnna Hickey
- '09 Tia Woods
- '09 Heather Davis
- '10 Gina Goldman
- '09 Michael Moralez
- '10 Ruben Richardson
- '10 Ofelia Pena
- '09 Sandra Jones
- '10 Lisa Herrera
- '10 Kristi Bogy
- '10 Wendy Carr
- '10 Pamela Ballow
- '10 Jordon Williams
- '09 Eboni T. Davis
- '09 Karen Vogel

UIL Advisory Committee

- '09 Janet Melton (Chair)
- Ext.Res. Jana Riggins
- '10 Kim Falco
- '09 Ross De Leon
- '10 Kami Faldyn
- '09 Ginger Lustig
- '10 Cindy Harvon
- '10 Shauna Mayes
- '10 Greg Mayo
- '10 Barbara Ixba

UIL Advisory Committee Cont.

- '10 Cheryl Potts
- '10 Debbie Haven
- '09 Aaron Cox
- '09 Jennifer Zinn
- '10 Dylan Pearcy
- '10 Angie Richard
- '10 CJ Odam

COMMITTEE TO NOMINATE THE NOMINATING COMMITTEE

- '09 Rey Andrade, (Chair)
- '09 Mellessa Denny
- '09 Yvonne Sobhani- Bedru
- '09 Linda Long
- '09 Shawn Duthie
- '09 Hannah King

2009 Local Arrangements

- '09 Jane Boyd, (Chair)
- '09 Robert Shephard, (Co-chair)
- '09 Sarah Horn
- '09 Carla Reasoner
- '09 Holly Hunt
- '09 Sharon Bradford
- '09 Nancy Lewis
- '09 Quisha Webb
- '09 Rhonda Smith
- '09 Callista Nwoke
- '09 Eboni T. Davis
- '09 Jordon Williams
- '09 Katie Booher
- '09 Devora Beason
- '09 Brandi McGruder
- '09 Cheryl Potts
- '09 Alicia Dunson
- '09 Melody Vest
- '09 Vicki Dilliard
- '09 Aimee Kasprzyk

Small Schools Outreach Committee (AD HOC)

- '09 Russell Kirkscey (Chair)
- '09 Marsha Wiseman
- '09 Shawn Duthie
- '09 Greg Mayo
- '09 Jennifer White
- '09 Aimee Kasprzyk
- '09 Mary Kirkpatrick
- '09 Craig Hertel
- '09 Melody Vest
- '09 Noah Conklin
- '09 Will Pippin
- '09 Jenny Pippin

Committee on Communication Competencies and Graduation Requirements (AD HOC)

- '09 Randy Cox (Chair)
- '09 Rhonda Bell
- '09 Perry Beard
- '09 Natalie Bryant
- '09 Cecil Trent
- '09 Jana Riggins
- '09 Carolyn Mackey
- '09 Mary Jane Grant
- '09 Pamela Ballow
- '08 Cindi Havron

Note: The year indicates when the Term expires.

PRESIDENTS

PAST

TSCA

1923 Bernice Duggan
1924 Jeston Dickey
1925 Olivia Hobgood
1926 Jesse Millsapps
1927 Mary E. Latimer
1928 Gladys de Silva Bate
1929 Marjorie E. Latimer
1930 Unknown
1931 Earl C. Bryan
1932 Alma Copeland
1933 Unknown
1934 Nena Kate Ramsey
1935 Minnie L. Blundell
1936 Sara Lowery
1937 Sara Lowery
1938 Yetta Mitchell
1939 Florence Horton
1940 Emory G. Horger
1941 Emory G. Horger
1942 Thomas A. Rouse
1943 Thomas A. Rouse
1944 Thomas A. Rouse
1945 Thomas A. Rouse
1946 Whilhelmina G. Heede
1947 Annah Jo Pendleton
1948 Jesse Ray Holcomb
1949 Jesse J. Villarreal
1950 Oretha Whitworth
1951 Harold Weiss
1952 Fred J. Barton
1953 Jeanne Lennard
1954 Elton Abernathy
1955 Verna Harris
1956 E. L. Pros
1957 Nan Elkins
1958 Crannell Toliver
1959 Johnic Ross Elzner
1960 P. Merville Larson
1961 Betty Hughes
1962 Angus Springer
1964 Rex Fleming
1965 Ted Skinner

TSCA PAST PRESIDENTS

1965 Mabel Wyatt
1966 R. V. Holland
1967 June Prentice
1968 Don Streeter
1969 Billie Etheridge
1970 James Barton
1971 Chloe Armstrong
1972 Noyce Bureson
1973 George Tade
1974 Ed Thompson
1975 Ted Colson
1976 Virginia Meyers
1977 Vernon McGuire
1978 Pat Rogers
1979 Helen Schafer
1980 Rita Harlien
1981 John Wilson
1982 Maridell Fryar
1983 George Grice
1984 L.D. Naegelin
1985 Rosanna Herndon
1986 Pat Jurek
1987 Tyler Tindall
1988 Ronald Dodson
1989 John Gossett
1990 Debra Dehlinger
1991 Marilyn Swinton
1992 Jackie Jarrett
1993 Robert Stewart
1994 Ann Shofner
1995 R. Neal Rieke
1996 Kerry Moore
1997 Trudy Hanson
1998 Jana Riggins
1999 Peter Pober
2000 R. Scott Allen
2001 June Smith
2002 Teresa Lee Galiazzo
2003 Russell Lowery-Hart
2004 Ann Shofner
2005 Natalie Bryant
2006 Joe Trevino
2007 Barbara Mayo

TSCA PAST EXECUTIVE SECRETARIES

TEXAS SPEECH COMMUNICATION ASSOCIATION
2009 CONVENTION
Beyond Words: Nonverbal Communications
A Second Language

1935-38.....	Emory G. Horger
1938-41.....	J. Clark Weaver
1941-46.....	Hugh Seabury
1946.....	P. Merville Larson
1946-47.....	F. L. Winship
1947-49.....	Bruce Roach
1949-52.....	C.rannell Tolliver
1952-55.....	Robert Cape
1955-58.....	Ted Skinner
1958-61.....	R. B. Holland
1961-64.....	Don Streeter
1964-67.....	P. Merville Larson
1967-69.....	Curtis L. Pope
1969-70.....	C. L. Farr
1970-79.....	Robert Jeffery
1979-82.....	William DeMougeot
1982-83.....	Ray Ewing
1983.....	William DeMougeot
1983-88.....	Ann Harrell
1988-89.....	Carol Haggard
1989-91.....	Tyler Tindall
1991-95.....	June H. Smith
1996-98.....	Ralph Long
1998-2001.....	Lou Ann Seabourn
2001-2007.....	Randy Cox

TSCA PAST EXECUTIVE SECRETARIES

TSCA Twenty-five Year Honorees

TSCA AWARD RECIPIENTS AND HONOREES

Linda Alderson
Natalie Bryant
Judy Carter
Richard Cheatham
Lois Davis
Ross DeLeon
Leann Ellis
Kim Falco
Maridell Fryer
Jackie Ganshow
Barbara Garner
Jenny Garrison
John Gossett
Karen Hadley
Cheryl Hamilton
Martha Haun
Barbara Hickey
Carroll Hickey
M'Liss Hindman
Judi Indest
Jackie Jarrett
Phylis Jeffrey
Marilyn Kelly
Kandi King
Teresa Lee-Galiazzo

Linda Long
Ralph Long
Laverne Loving
Beverly Martin
J. E. Masters
Barbara McCain
Janet Melton
Dan Mendoza
Miff Mendoza
Kerry Moore
B. J. Naegelin
Krin Brooks Perry
Jana Riggins
Lou Ann Seabourn
Ann Shofner
June H. Smith
V. A. Smith
Glynis H. Strause
Charlene Strickland
Aaron Timmons
Tyler Tindell
Joe D. Trevino
Joseph A. Willis
Charles Wise
John T. Woods

TSCA 40 Year Honorees

E.L. (Bo) Williamson
Charles Wise
Guy Yates

TSCA Fifty Year Honorees

Virginia Myers

Outstanding Service Award Recognition

Linda Alderson
Natalie Bryant
Faye Carpenter
W. E Schuetz
Richard Cheatham
Norma Coston
Ron Dodson
Martha Haun
M'Liss Hindman
Robert Jeffery
Sandy Lucca
Beverly Martin

Connie McKee
Dan Mendoza
Krin Brooks Perry
Jana Riggins
Lou Ann Seabourn
Ann Shofner
June Smith
Glynis Holm Straus
Charlene Strickland
Frances Swinney
Guy Yates

TSCA EDUCATOR OF THE YEAR RECIPIENTS

TSCA EDUCATOR OF THE YEAR RECIPIENTS

1974.....	Alouez Blackburn, Hawley High School
1975.....	Marjorie Best
1976.....	Pamela McDaniel, Boswell High School
1981.....	Lanny Naegelin, Churchill High School
1982.....	Jackie Jarrett, Coronado High School
1984.....	Opal Hall, Denton High School
1985.....	Jean Clough, Ball High School
1986.....	Ron Dodson, Westlake High School
1987.....	Kerry Moore, Muleshoe High School
1988.....	Ann Shofner, Tascosa High School
1989.....	Paula Moeller, Hays High School
1990.....	Mildred Peveto, Newman Smith High School
1991.....	Charlotte Brown, Gregory-Portland High School
1992.....	Kandi King, Clark High School
1993.....	Roberta Grenfell, Klein High School
1994.....	Sandra Lucaa, Skyline High School
1995.....	M'Liss Hindman, Tyler Junior College
	Lana Hall, Hereford High School
1996.....	Linda Long, North Lake College
	Jana Riggins, Kaufman High School
	Leann Ellis, South Plains College
	Virginia Myers, Wayland Baptist University
1997.....	Joe D. Trevino, Jr., Bishop High School
	Glynis Holm Strause, Coastal Bend College
	June H. Smith, Angelo State University
1998.....	Connie McKee, Amarillo High School
	Ralph Long, Collin County Community College
	Trudy Hanson, West Texas A&M University
1999.....	Mary C. Green, Pasadena High School
	Claude Caffee, Brookhaven College
	Martha J. Haun, University of Houston
2000.....	William Schuetz, Gregory-Portland High School
	Natalie Bryant, South Plains College
	Carley Dodd, Abilene Christian University
2001.....	Randy Ellis, Spring High School
	Lou Ann Seabourn, Amarillo College
	Terry Thibodeaux, Sam Houston State University
2002.....	Teresa Lee Galiazzo, Alief Hastings High School
	Jackie Ganschow, Del Mar College
	Peter Pober, The University of Texas
2003.....	R. Scott Allen, Humble ISD
	Janna Holt-Day, South Plains College
	John Gossett, University of North Texas
2004.....	Linda Alderson, Boling High School
	Catherine Gragg, San Jacinto College
	Robin Williamson, University of St. Thomas
2005.....	Sammy Green, Spring High School
	Marla Chisholm, Del Mar College
	Mary Trejo, University of Texas- El Paso
2006.....	Sara Jane Barno, Hornedo Middle School
	Barbara McCain, Plano East Senior High School
	Charles Wise, St. Philip's College
	Randy Cox, University of Texas
2007.....	Mary Jane Grant, Middle School
	Myrna Bass, Atkins High School
	Sarah Contreras, Del Mar College
	Michael Elkins, Texas A & M University, Corpus Christi
2008.....	Sandra Jones, Killough Middle School
	Barbara Garner, Duncanville High School
	Amy Tilton Jones, Del Mar College
	Shawn Wahl, Texas A & M Corpus Christi
	TIFA Educator of the Year Recipients
2007.....	Mary Trejo, University of Texas- El Paso
2008.....	Randy Cox, University of Texas at Austin

TSCA LIFETIME MEMBERS

TSCA LIFETIME MEMBERS

Linda Alderson	Karen Hatley	Cynthia Shade
James Barnes	Martha J. Haun	Ann Shofner
Darlene Bellinghausen	Rosanna Herndon	John Skinner
Robert Boyd	M'Liss Hindman	Ted Skinner
George Bradley	Sonya Hopkins-Barnes	Gary Smith
Elaine Brink	Dolly Hudgins	Lawrence R. Smith
Joseph Brown	Jo Hudson	Nancy Smith
Christina Cardenas	Kathleen Jamieson	V.A. Smith
Gilbert Casas	Amy Tilton Jones	Cindy M. SoRelle
Richard Cheatham	Lavoy Jones	Glynis Holm Strause
Gene Taylor Clough	Pat Jurek	Charlene Strickland
Cynthia Cone	Marilyn S. Kelly	Carolyn Strohkirch
Norma Coston	Genell Kelso	Frances Swinny
Randy Cox	Nanette Kelton	Marilyn Swinton*
Josh Crane	Elizabeth Kizer	Jason Sykes
Christina Dodd	Wayne Kraemer	Jane Terrell
Claire Dodillet	Brian Lane	Terry M. Thibodeaux
Judy Dorset	Linda J. Long	David Thomas
Paul Duffy	Ralph Long	Ed Thompson
Tim C. Edgerly	Lavern Loving	Tyler Tindall
Millard Eiland	Sandra Lucca*	Jim Towns
Michael Elkins	Bernita Mansfield	Linda M. Vancil
Tolline Enger	Beverly Martin	Beverly Wakefield
Keith V. Erickson	Barbara J. Mayo	Gwen Waldrop
Charles L. Etheridge	Karin McCallum	Gloria Walter
Billie W. Etheridge*	Candace McConnell	Gloria White
Ira L. Evers	Martha McDaniel	Janice C. Wieland
Tanya Evers	Carol Malloy	Ray Williams*
Michael Fain	Bonnie Mutschler	E.L. Williamson
Maridell Fryar	Dwight Mutschler	Joseph A. Willis
Alice F. Gabbard	Betty Jean Naegelin	Debbie Winkler
Marsha A. Gephart	Cordell Parker	Charles N. Wise
J.S. (Jack) Gibson	Krin Brooks Perry	John Wright
John Gossett*	David Peters	Mabel Wyatt
Karen Gossett	Sally Ponzio	Patricia Wysong
Robert Gratz	Larry Preas	Judith Zaffirini
Lou Greenwood	J.B. Prior	
George L. Grice	Clydene Reep	* denotes TSCA Life
Carrol Haggard	R. Neal Rieke	Members who are deceased
Trudy Hanson	La Anna Rodrigs	
Michael Harlan	Pat Rogers	
Rita Harlien	Edwin Rowley	
Ann Harrell	Ivan Sandlin	
Sandra Hile Hart	Helen Schafer	

TSCA EMERITUS MEMBERS

Ted Colson
Ron Dodson
C.L. Etheridge
Noni Ford
Maridell Fryar
Opal Hall
Rosanna Herndon
Florence Horton
Mary Ireland
Beverly Martin
Dell McComb
Miff Mendoza
Virginia Myers
Kerry Moore
B.J. Naegelin
Helen Schafer
Lester Schilling
V. A. Smith
Frances Swinny
Victoria Townsend
Harold Weis
Charles Wise
Guy Yates

TSCA

EMERITUS

EMERITUS IN REMBERANCE

Guy Bizzel
Jean Boles
Faye Carpenter
Billie Etheridge
Jackie Jarrett
Anna Jo Pendleton
Vera Simpson
Don Streeter
Marilyn Swinton
Donna Ray Tobias
Emerson Turner

MEMBERS



Acknowledgements

Brent Hinkle Joy of Tournaments



CUSTOM AWARDS & ENGRAVING
Norma Coston & B o Williamson
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State Fair of Texas

Ricoh Business Solutions

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**THANK YOU, TSCA MEMBERS,
FOR HELPING TO MAKE THE
2009 CONVENTION
A SUCCESS!**

**The Vice President personally thanks:
Kai Rong and the Staff of CCCC TL
for the endless hours in *Publisher*
tutorials you provided;**

**Linda Long and Patricia Strohschein for keeping me propped
up and off the bridge railing.**



THANKS!!!

SPECIAL

TSCA

WEDNESDAY, OCTOBER 7, 2009

2:00-3:30	Executive Officer's Meeting	Rangoon	Lobby Level
4:00-5:00	All Committee, District and Interest Group Chairs with President and Vice Presidents		Rangoon Lobby Level
5:00-6:30	Early Registration (Priority for New Members)		Las Colinas Foyer Lobby Level
5:30-6:30	<i>Standing and Ad Hoc Committee Meetings</i>		<i>Lobby Level</i>
	Bylaws		Salon C
	Fiscal Review		Salon C
	Governmental Affairs		Salon C
	Committee to Nominate the Nominating Committee		Martaban
	Resolutions		Martaban
	Special Awards		Bengal
	Nominating		Salon A
	Educator Training		Salon A
	Speech and Theatre in Four Year College & University		Salon B
	Speech & Theatre in Two Year & Community College		Salon B
	Educator of the Year		Salween
	Middle School Instruction		Salon B
	Public Relations		Salon A
	Speech & Theatre in Public Schools		Andaman
	Communication Competencies and Graduation Requirements		Andaman
	Small Schools Outreach		Andaman
	U.I. L. Advisory		Andaman
6:45-7:45	Executive Council Meeting All District, Interest and Committee Chairs	Rangoon Lobby Level	
8:00-9:00	TFA Regional Meetings:		
	Region 1		Andaman
	Region 2		Martaban
	Region 3		Salon A
	Region 4		Salon B
	Region 5		Salon C
8:15-10:00	Executive Officers		TBA

SCHEDULE WEDNESDAY, OCTOBER 7, 2009

THURSDAY, OCTOBER 8, 2009

PANEL A

8:30-9:45 AM

THURSDAY

8:30-9:45 CONVENTION REGISTRATION CONTINUES **Las Colinas Foyer**
(NEW MEMBERS HAVE PRIORITY) Lobby Level

A1 “Selling Your Program in a Buyer’s Market”
Andaman Lobby Level

Sponsor: Texas Forensics Association
Program Chair: Karen Wilbanks, Plano Sr. High
Coordinator: Robert Shepard, Creekview High School
Presenters:
Patti Weinbrenner, Plano Sr. High School

Patti Weinbrenner, Plano Sr. High School Speech Coach, will rely on 25 years in marketing and advertising to share advice and strategies for selling your competitive speech program with prospective students, parents, school district and the general public.

A2 **New Coaches 101** *Recommended for new coaches*

Sponsor: Argumentation and Debate Rangoon Lobby Level
Panel & Program Chair: Martha Ann Pierson, Clear Lake

Presenter:
David Houston, Colleyville Heritage High School
Erin Stage, Jack C. Hays High School
John Mast, SFA Austin High School
Deanne Christensen, Oak Ridge High School

The place to start for those who find themselves in the coaching community for the first time. Presentation includes: sharing new materials and lesson plans, a primer on the world of forensics (coaching tips, events, and organizations), fundraising, making administrators your allies, and recruiting students for your program.

A3 “Congressional Debate – Part One: Laying the Foundation”
Nepal Lake Level

Sponsor: Texas Forensics Association
Program Chair: Alicia Duhson, Creekview High School
Coordinator: Joseph Uhler, Anderson High School

Presenters:
Diane Forbes the 2009/2009 TFA Congress Chair
Barbara Garner, Retired National Champion Coach -Duncanville HS, Current TFA State Congress Chair
Kevin Eaton, 2008 NFL National Student Congress Champion- Duncanville HS

Diane Forbes the 2009/2009 TFA Congress Chair will lead a panel which explores the best strategies to get started in Congressional debate on a competitive level. Whether you are from a small school or a large school, this program will help with parliamentary procedure, researching bills and basic strategies.

THURSDAY A Panels 8:30-9:45AM

THURSDAY, OCTOBER 8, 2009 (8:30-9:45 CONT)

A-4 **Trisecting TEKS: Visual Media (110.49), Contemporary Media (110.50) & Broadcast Journalism (110.64)**

Sponsor: TACA

Salon C Lobby Level

Panel & Program Chair/Coordinator: Debbi Hatton

Presenters: Round Table Discussion

Are Mass Communication courses your responsibility? If so, have you reviewed the revised TEKS for the courses? This round table is dedicated to the discussion of drafts for the revised TEKS currently under consideration for the Visual Media, Contemporary Media, and Broadcast Journalism classes. TEA will be accepting input on these revisions until October 25, 2009. If you are involved in any of these courses then this panel will be invaluable for you. Copies of the proposed changes will be made available to attendees.

A5 **The Power Within**

Salon A

Lobby Level

Sponsor: Instructional Development – High School

Panel/Program Chair: Teresa Galiazzo, Alief Hastings HS

Coordinator: Teresa Galiazzo, Alief Hastings HS

Presenters:

Teresa Galiazzo, Alief Hastings HS

Racy Grant, Hallsville HS,

Darryl Yarbrough, Alief Elsik HS

Janet Melton, Lampassas HS

“The Power Within” considers the basic truth that all want respect. This program will give tools to teach students ways that non-verbal behavior affects how others think of us.

A6 **Nonverbal Communication and Context**

Salon B

Lobby Level

Sponsor: Rhetoric and Communication Theory

Panel/program Chair: Dundra Hollins, Westfield High School

Coordinator: George Pacheco, Jr. Angelo State University

Presenters:

David Seymour, Andress High School

Raymond Puchot, College of Southern Nevada

Mary Kirkpatrick, Connally High School

Kathy Lingo, UT Dallas

Lisa Bell, UT Dallas

This panel explores nonverbal manipulation of emotions and attitudes, use of proxemics in counseling and the nonverbal communication of gangs.

THURSDAY
A
Panels
8:30 - 9:45AM

A7 Musical Theatre Choreography

Sponsor: Theatre Bengal Lobby Level
Panel & Program Chair/Coordinator: Michael Moralez, South Middle School
Presenters: Carla Reasoner, Grapevine H.S.

A live short performance of “You’re A Good Man Charlie Brown” will be viewed and analyzed to assist in the aspect of choreography for several characters on stage while one character is reciting dialogue or performing vocals. Additionally, tips to plan a sequence of choreography using children’s games as a starting point will be shared.

A8 Coaching Techniques for Interpretation

Martaban Lobby Level
Sponsor: Oral Interpretation and Performance Studies
Panel & Program Chair/Coordinator: M'Liss Hindman, Tyler Junior College

Presenters:

M'Liss Hindman, Tyler Junior College
Jolinda Ramsey, San Antonio College
Wade Hescht, Lone Star College, North Harris

This panel is designed to help teachers and coaches have a better understanding of how to coach a student in Program Oral Interpretation. Discussions of how to put a program together and how to coach students will be demonstrated.

A9 “Creating Characters Through Movement”

Salon C Lobby Level
Sponsor: Theatre
Panel & Program Chair/Coordinator: Carla Reasoner
Presenter: Omar Leos, Edison High School

This panel will focus on how to create characters through the use of movement, using only the body, and no voice.

10:00-11:15 FIRST GENERAL SESSION Las Colinas E/F Lobby

11:15-11:30 DISTRICT MIXER (Immediately Following General Session-Same Room)

**12-1:10 DON STREETER
PAST PRESIDENTS’ LUNCHEON Pegu Mezzanine Level**

12-1:10 NEW MEMBERS LUNCHEON Las Colinas Salon D Lobby Level

PANEL B

1:20-2:30

THURSDAY

B1 Graduate Programs in Texas: A Graduate School Showcase

Salon B Lobby Level

Sponsor: TACA

Panel/Program Chair and Coordinator: Trudy Hanson, West Texas A & M University

Presenters:

- Angelo State University
- Baylor University
- Sam Houston State University
- Stephen F. Austin University
- Texas State University
- Texas Tech University
- University of Houston
- University of North Texas

Graduate programs throughout Texas will showcase their programs. Potential graduate students are encouraged to come "shop" for a great opportunity to continue their education. Come meet professionals from around the state to see what opportunities abound!

B2 "Congressional Debate – Part Two: Building Success"

Sponsor: Texas Forensics Association Nepal Lake Level

Panel/Program Chair: Eric Mears, Flower Mound High School

Coordinator: Wendi Brandenburg, Frisco High School

Presenter: Diane Forbes the 2009/2009 TFA Congress Chair
 Barbara Garner, Retired National Champion Coach—Duncanville HS, Current TFA State Congress Chair
 Kevin Eaton, 2008 NFL National Student Congress Champion– Duncanville HS

Diane Forbes the 2009/2009 TFA Congress Chair will lead a panel which explores the best strategies to become competitive in Congressional debate on the state and national level. Whether you are from a small school or a large school, this program will help you and your students improve performance

B3 Body Language: Do you know what you're saying to everyone?

Salween Lobby Level

Sponsor: Instructional Development: Middle School

Program & Panel Chair/Coordinator: Mary Jane Grant

Presenter:

Pam Lindsay, St. Thomas More School

Live demo & slide show of body language while silent or speaking & what it is telling people. Related to public speaking and general actions.

**THURSDAY
B
Panels
1:20 - 2:30**

THURSDAY
B
Panels
1:20-2:30

B4 Dress For Success

Salon A Lobby Level

Sponsor: Instructional Development – High School
Panel/Program Chair: Racy Grant, Hallsville High School
Coordinator: Racy Grant, Hallsville High School

Presenters:

Eboni Davis, DeSoto HS
Nikki Young, Pine Tree HS
Myrna Bass, Athens HS
Gina Goldman, China Spring HS
Ronda Craig, Hallsville HS

Nonverbal communication fashion show revealing appropriate and inappropriate dress for interviews, debate, social occasions and teacher attire.

B5 UIL One-Act Play with the State Director

Bengal Lobby Level

Sponsor: Theatre
Panel/Program Chair: Fernando Arana, Burgess High School
Coordinator: Carla Reasoner, Grapevine High School

Presenter:

Luis Munoz, UIL State Theatre Director

Find out what is new in the world of competitive theatre in Texas. What IS new? What ARE the changes?

B6 Policy Debate Topic Analysis (*Recommended for New Teachers/Coaches*)

Andaman Lobby Level

Sponsor: Argumentation & Debate
Program Panel Chair/Coordinator: Alex Pritchard, Austin Peace Academy

Presenters:

Dan Lingel, Jesuit College Prep
Eric Forslund, Greenhill School

An in-depth analysis of the 2009-10 national high school CX debate topic: The United States federal government should substantially increase social services for persons living in poverty in the United States. An overall topic analysis, affirmative cases, and negative arguments and strategies will be explored. Potential strategies for research and teaching the topic will also be examined.

B7

The integration of business training tools

Martaban Lobby Level

Sponsor: Instructional Development: College and University

Presenters:

Communication and Culture: The Seattle Fish Market Case Study
Kelly Quintanilla, Texas A&M University, Corpus Christi

Using the True Colors personality assessment to help your students better understand themselves and their communication practices.
Jessica Mallard, West Texas A&M University

Applying 'Finding Your Strengths' to the classroom
Russell Lowery-Hart, West Texas A&M University

Using the Perception Analysis Tool to Enhance Teaching Effectiveness in the Classroom
Cheryl Spaniol, Texas A&M University, Corpus Christi

This panel will provide several ideas for ways to integrate some of the training tools that are used in the business world into the classroom.

B8 "Business Expectations: What are they looking for in an Applicant?"

Sponsor: Interpersonal

Salon C

Lobby Level

Coordinator : Stephanie Stanley-Allen, South Plains College

Chair: Natalie Bryant, South Plains College

Presenters:

"If They Tell Us, We Should Teach It"
Lou Ann Seabourn, Amarillo College

"Top Ten Things Employers Want From Applicants"
Carley Dodd, Abilene Christian University

"Teaching Ideas For Building Top Employer Skills"
Natalie Bryant, South Plains College

With the economy as it is today and the flooding of the job force, all applicants must sharpen their skill set in order to be considered. Our students have to compete with seasoned veterans from the workplace. This panel will discuss what businesses are looking for in applicants, what turns them off, and ideas for preparing our students in the classroom.

THURSDAY
B
Panels
1:20-2:30

B9 Cutting a Selection Effectively

Sponsor: Oral Interpretation

Rangoon Lobby Level

Panel Chair & Coordinator: Aimee Kasprzyk, Rice High School

Presenters: Aimee Kasprzyk, Rice High School
Shawn Duthie, Holliday High School

This panel will teach coaches how to help students cut an oral interpretation selection effectively.

INTEREST GROUP MEETINGS (2:40-3:40)

Oral Interpretation & Performance Studies	Rangoon	Lobby Level
Rhetoric & Communication Theory	Andaman	Lobby Level
TIFA / TCCSTA	Martaba	Lobby Level

**Introduction of the featured guests for TSCA's
MEET THE AUTHOR**

Carroll E. Redwine was born in the last years of the great depression, he grew up in the dust bowl years of the southwest's worst drought in our nation's history and observed five declared wars and a police action that should have been declared a war.

His family considered education and a strong belief in God to be extremely important to the well being of the individual and the Nation. His story and those he chooses to tell in this short history of his family, most readers will find refreshing and although sometimes serious, nearly always comical.

Karla K. Morton, the 2010 Texas State Poet Laureate, has been described as "one of the more adventurous voices in American poetry" with good reason. Her poetry has been widely published in literary journals, including *Amarillo Bay*, the *Concho River Review*, the *Southwestern American Literature*, and many other literary publications.

PANEL C

3:50-5:00

C1 You've Survived Your First Year, Now What?

Andaman Lobby Level

Sponsor: Argumentation & Debate

Panel/Program Chair: Dan Lingel, Jesuit College Prep

Coordinator: Jason Lewis, Conroe High School

Presenters:

Eric Mears, Flowermound High School

Dan Lingel, Jesuit College Prep

Greg McGee, Mayde Creek

A survey of different issues that affect coaches with active programs, including: legal issues, institution-building, fund-raising, booster clubs, dealing with parents, etc.

C2 "How To Run A Tournament and Survive!"

Nepal Lake Level

Sponsor: Texas Forensics Association

Panel Chair: Scott Baker, Cy Ridge High School

Program Coordinator: Barbara McCain, Lady Bird Johnson High School

Presenters:

Perry Beard, Northland Christian

Martha Anne Pierson, Clear Lake

Steffany Batik, Colleyville Heritage

Kirsten Nash

This is a look at all of the steps involved in hosting a tournament. This will include:

applications, securing judges, fundraising, concessions, hospitality, parent involvement, volunteers, tabulation, advertising, room & building use, etc.

C3 Brainstorming for UIL Categories

Rangoon Lobby Level

Sponsor: Oral Interpretation & Performance Studies

Panel/Program Chair: Jana Riggins, University of Texas

Coordinator: Jana Riggins, University of Texas

Presenters:

Jana Riggins, University of Texas

and State Advisory Committee Member

A roundtable discussion designed for TSCA members to share your ideas for the 2010-2011 prose and poetry categories.

THURSDAY

C

Panels

3:50-5:00

C4 Classroom Rules: Comparison and Contrast

Martaban

Lobby Level

Sponsor: Instructional Development: College and University
Program/Panel Chair: Stephanie Stanley Allen, South Plains College
Coordinator: Stephanie Stanley Allen, South Plains College

Presenters:

*Workable Technology-use Policies for Students in Comm.
Technology Classes*

June Smith, Angelo State University

Communicating with Generation Me Students

Trudy Hanson, West Texas A&M University

Attendance Policy: To Be or Not to Be

Jim Towns, Stephen F. Austin State University

*Maintaining Our Sanity: The Little Rules That Make Big
Differences*

Mike Jones, Delmar College

Classroom Etiquette: Bad To The Bone

Raymond Puchot, College of Southern Nevada

A Risk Manager's Perspective on Emergency Preparedness

Natalie Bryant, South Plains College

This panel will compare and contrast college classroom rules in areas such as technology vs non-technology classes general class department rules for performance vs lecture classes, academic integrity rules and emergency procedure preparation for classes.

C5 Action Without Words

Bengal

Lobby Level

Sponsor: Instructional Development: Middle School
Panel & Program Chair/Coordinator: Mary Jane Grant

Presenters:

Patty Brant, Craig MS

Gwen White, Craig MS

Teaching nonverbal through Pantomime games

C6 The Rhetoric of Place

Salon A

Lobby Level

Sponsor: Rhetoric and Communication Theory
Panel/Program Chair: Carley Dodd, Abilene Christian University
Coordinator: William Scott Sowers, Abilene High School

Presenters:

Chad Flisowski, Calhoun High School

This panel focuses on key images and spaces in the Dallas/Ft. Worth area, the Alamo, and Gruene Hall.

THURSDAY
C
Panels
3:50 – 5:00

C7

Social Etiquette

Salon B

Lobby Level

Sponsor: Instructional Development – High School

Panel/Program Chair: Racy Grant, Hallsville HS

Coordinator: Racy Grant, Hallsville High School

Presenters:

Eboni Davis, DeSoto HS

Linda Alderson, Tidehaven ISD

Nikki Young, Pine Tree HS

Myrna Bass, Athens HS

Gina Goldman, China Spring HS

Ronda Craig, Hallsville HS

Presenters will discuss a variety of lesson plans for teaching social etiquette skills including eating, conversing, introductions, food, email, and more. Participants will enjoy a hands-on experience.

C8 Understanding Crisis, Transcrisis, and PTSD

Sponsor: Interpersonal

Salon C

Lobby Level

Coordinator Jackie Ganschow

Chair Martha Haun (University of Houston)

Presenters:

"Understanding Crisis, Transcrisis, and PTSD"

Martha Haun (University of Houston)

"Humps & Ruts: That's What Friends are for"

Michael Elkins (Indiana State University)

"The Power of Self" --Jim Towns (SFA)

C9 From Tupac to Barack: Will the Politics of Hope and Change Affect Education and Cultural Accountability?

Sponsor: Mass Communication

Salween Lobby Level

Panel & Program Chair/Coordinator: Jaqueline Whitaker

Presenters:

Raymond Puchot, College of Southern Nevada

Jacqueline Whitaker, Lee College

Kathy Lingo, UT Dallas

Lisa Bell, UT Dallas

This presentation will be a frank discussion and a lively exchange of opinions as to whether or not the 2009 election provoked a paradigm shift in America from one of victimization and blame to one of responsibility and accountability.

THURSDAY

C

Panels

3:50-5:00

THURSDAY, OCTOBER 8, 2009

MEET THE AUTHOR Educator of the Year Reception

5:10-6:20 MEET THE AUTHORS! Rangoon Lobby Level
Panel Chair: Patrick Mercier, Cypress Lakes High School
Panel Coordinator: Patrick Mercier, Cypress Lakes High School

Carroll E. Redwine and Karla K. Morton

6:30-7:45 EDUCATOR OF THE YEAR RECEPTION Salon D Lobby Lev.
2009 Educator of Year Nominees will be introduced

8:00 **TFA Business Meeting** Nepal Lake Level

8:00- **“Town Hall Debate”**

Sponsor: Mass Communication Andaman Lobby Level

Proposition: *Resolved: that traditional rights and privileges of marriage be extended to same-sex couples*

Moderator: Mary Evelyn Collins

Debaters: Affirmative: Charles Wise, St. Philips College

Negative: Raymond Puchot, College of Southern Nevada

The debate will follow a modified Lincoln—Douglas format with the addition of “Open Mike” time at critical stages. Judging will occur by means of “Audience Shifting.”

FRIDAY, OCTOBER 9, 2009

7:00-8:00 **TACA BUSINESS MEETING** Bengal Lobby Level
Chair: Debbi Hatton, Sam Houston State University

Everyone is welcome to come join in the fun!

8:00-9:00 **REGISTRATION CONTINUES** Las Colinas Foyer Lobby Level
DON'T FORGET TO BUY YOUR LUNCHEON TICKET

PANEL D

8:00-9:10

FRIDAY

D1 Lincoln-Douglas Debate 101 Andaman Lobby Level

Sponsor: Argumentation & Debate

Panel Program Chair/Coordinator: Steffany Batik

Presenters:

Wendy Brandenburg, Centennial High School

Sarah Horn, Justin Wakeland High School

Stacy Thomas, The Hockaday School

A breakdown of the things a new coach needs to know about Lincoln-Douglas debate. Presenters will explore the basics of value debate, including the basics of the event, case construction, coaching techniques, how to teach LD and philosophies and arguments in LD.

FRIDAY 8:00-9:10AM

D2 Using Non-Verbal Communication for Classroom Management

Martaban Lobby Level

Sponsor: Instructional Development: High School
Panel/Program Chair: Lacye Odam, San Marcos HS
Panel Coordinator: Lacye Odam, San Marcos HS

Presenters:

Lacye Odam, San Marcos HS
Greg Mayo, Ross Sterling HS
Tia Woods, Midway HS

Presenters will discuss how proxemics, room design, eye contact, etc. can both positively and negatively influence classroom management.

D3 Blocking Techniques for various IE Events

Rangoon Lobby Level

Sponsor: Oral Interpretation and Performance Studies
Panel/Program Chair: Victoria Beard, Spring Woods High
Coordinator: Victoria Beard, Spring Woods High

Presenters:

Victoria Beard, Spring Woods High School,
Scott Baker, Cypress Ridge High School
Heath Martin, Cypress Woods High School

This panel is designed to give the new Interp coach blocking techniques when coaching their oral interpretation students.

D4 Intercultural Adaptation and Study Abroad

Salween Lobby Level

Sponsor: Rhetoric and Communication Theory
Panel/Program Chair: Ruben Richardson, Longview High School
Coordinator: Rosalinda Cantu, South Texas College

Presenter:

Carley Dodd, Abilene Christian University
Joe Leahy, North Lake College
Janice Lester, Los Fresnos High School

In this panel, we focus on how understanding nonverbal signals helps us adapt when entering a different culture.

FRIDAY
D
Panels
8:00-9:10AM

FRIDAY, OCTOBER 9, 2009 (D PANELS 8:00-9:10
CONT.)

FRIDAY D Panels 8:00-9:10AM

**D5 Using Nonverbal Communication Exercises Across the
Communication Curriculum** Salon A Lobby Level

Sponsor: Instructional Development: College and University

Panel/Program Chair/Coordinator: Trudy L. Hanson, West Texas A&M Univ.

Presenters:

Nonverbal Scavenger Hunt²

Connie McKee, West Texas A&M University

*Improving our Environment: Using Service-Learning in the
Nonverbal Communications Course*

Jessica Mallard, West Texas A&M University

Nonverbal Storytelling

Trudy L. Hanson, West Texas A&M University

It's Not What We Say, But How We Say It

Raymond Puchot, College of Southern Nevada

**D6 "Teaching with Technology in the Communication
Applications Classroom"** Nepal Lake Level

Sponsor: Texas Forensics Association

Program Chair: Kami Faldyn, Klien Collins

Coordinator: Melissa Denny, Amarillo High School

Presenter:

Angie Richard, Klein Oak High School

Shauna Mayes, Klein Oak High School

Angie Richard and Shauna Mayes of Klein Oak High School will present strategies for integrating technology in the Comm Apps Classroom.

**D7 Feed Your Skin Hunger: The Role of Touch in Growth, Development
& Relationships**

Sponsor: Interpersonal

Bengal Lobby Level

Program & Panel chair/Coordinator: Laura Day Brown

Presenters:

Laura Day Brown, Delmar College
and Entourage

TTTTTTTouch me! There is a reason Janet and Little Nell sang this in the cult classic *The Rocky Horror Picture Show*. Panelist will discuss why touch, or haptics, plays such a vital role in the course of human development and our Personal relationships.

D8 The State of Middle School Speech in Texas Salon B Lobby Level

Sponsor: Instructional Development Middle School

Panel & Program Chair/Coordinator: Sandra Jones

Presenters:

George Tennison, E.A. Olle MS

Sara Jane Barno, El Paso

Gwen White, Craig MS

Jenny Garrison, N.O. LA

Participants will discuss the varied roles and duties of the middle school speech teacher across the state and how these roles may develop in the future. For speech educators at all levels, this session will explore the place where speech education begins for an increasing number of students.

**D9 Tackling the TEKS for Comm. Apps.(110.58),
Speech Com. (110.56), & Debate (110.57)**

Salon C Lobby Level

Program & Panel Chair/Coordinator: Debbi Hatton

Sponsor: TACA

Presenters: Round table Discussion

Do you teach Communication Applications or Public speaking? Have you reviewed the **revised** TEKS for the courses? This round table will be dedicated to discussing drafts of the revised TEKS currently under consideration for these courses. TEA will be accepting input on these revisions until October 25, 2009. If you are involved in any of these course then this is the panle for you Copies of the proposed changes will be supplied to attendees.

SECOND GENERAL SESSION

9:20-10:20

Las Colinas E/F Lobby Level

11:00—12:00 CONVENTION REGISTRATION CONTINUES

Las Colinas Foyer Lobby Level

FRIDAY D Panels 8:00-9:10AM

PANEL E

10:30-11:40

FRIDAY

E1 The Dynamics of Student Mentoring Salween Lobby Level

Sponsor: Mass Communication

Panel Program Chair/Coordinator: Jacqueline Whitaker, Lee College

Presenters:

Laura Acosta, Barbers Hill ISD

Luis Garza, J. Frank Dobie High School

Kathy Lingo and Lisa Bell, UT Dallas

Raymond Puchot, College of Southern Nevada

The panelists will explain how students can be successful mentors in various situations. Following the presentations, attendees are invited to share their experiences and questions in an open and frank discussion.

E2 G.I.F.T.S. at TSCA Convention 2009 Salon A Lobby Level

Sponsor: Instructional Development: College and University

Panel/Program Chair: Jackie Ganschow

Coordinator: Mendy Meurer

Presenters:

The Letter I'll Never Receive: Healing Repressed Emotions by Letting Go

Jackie Ganschow, Del Mar College

You are Smart Like a College Student: Using PowerPoint to Create Your Very own Game Show

Mendy Meurer, Del Mar College

Bring your ideas for fun and new Impromptu speeches, and share with others.

E3 Student Papers in Rhetoric and Communication Theory

Rangoon Lobby Level

Sponsor: Rhetoric and Communication Theory

Program Chair: George Pacheco, Jr., Angelo State University

Coordinator: Russell Kirkscey, Blanco High School

Presenters:

The Drug Bust Heard 'Round the World: A Fantasy Theme Analysis of "Tulia, Texas" J. Kirk Scarbrough, West Texas A&M University

Gender Identify as a Function of Familial Communication Immediacy
Lynn P. Hartshorn, Abilene Christian University

A Rhetorical Analysis of News Coverage of Michael Phelp's "Fall from Grace" Sean Stewart, West Texas A&M University

Preaching in the Face of Death: An Analysis of the First Christian: Martyr's Rhetorical Problem

Dustin A. Wood, Texas A & M University

Respondent: Dr. Trudy L. Hanson, West Texas A&M University

FRIDAY
E
Panels
10:30-11:40AM

E4 **“Interp Advocacy”** Nepal Lake Level

Sponsor: Texas Forensics Association
Program Chair: Sammy Green, Spring High School
Coordinator: Brian Eanes, Churchill High School

Presenters:
Karen Wilbanks, TFA President
Robert Shepard, TFA Vice President

This session, led by TFA President, Karen Wilbanks, and Vice President, Robert Shepard, and will focus on strategies for advocating for Oral Interp programs in our schools and communities, within TFA and in NFL. This will include discussions on interp judging, point differences in TFA/NFL and how to make our voices heard.

E5 **New Teacher Strategies for Teaching Oral Interpretations** Martaban Lobby Level

Sponsor: Oral Interpretation & Performance Studies
Panel/Program Chair: Ronda Craig, Hallsville High School
Coordinator: Ronda Craig, Hallsville High School

Presenters:
Ronda Craig, Hallsville High School
Myrna Bass, Athens High School

This panel presents new strategies for teaching oral interpretation in the classroom.

E6 **The Kritik in Policy Debate (*Recommended for New Coaches*)** Andeman Lobby Level

Sponsor: Argumentation & Debate
Program/Panel Chair: Eric Emerson, The Kinkaid School
Coordinator: Yvonne Sobhani-Bedru,

Presenters:
Matt Reichle, Ronald Reagan High School
Eric Emerson, The Kinkaid School
Eric Forslund, Greenhill School

An analysis of the kritik as it is used in policy debate, including its use on the affirmative and negative. An in-depth look at specific positions and authors, including topic-specific arguments, will be included.

FRIDAY

E

Panels

10:30-11:40AM

FRIDAY, OCTOBER 9, 2009 (E PANELS 10:30-11:40 CONT.)

E7 Establishing and Maintaining a Theatre Program

Salon B Lobby Level

Sponsor: Theatre

Program & Panel Chair /Coordinator: Carla Reasoner

Presenters: Omar Leos, Edison High school
Joseph Brown, Jefferson High School
Gilbert Casas, McCollum High School

The panelists will discuss strategies for building a theatre from scratch as well as how to rescue a program that is slated to be shuttered.

E8 Rhetoric and Communication Theory: The Old Dogs of Communication Studies Learn and Use New Tricks--Converging Media and Our Scholarship

Panel & Panel Chair/Coordinator: Debbi Hatton, Sam Houston State University

Presenters:
Mary Evelyn Collins, Sam Houston State University
June Smith, Angelo State University
Debbi Hatton, Sam Houston State University

The audience is welcome to participate in the discussion and to demonstrate how video, visual images, audio and other media can be used to enhance rhetorical and communication scholarship.

E9 Texting: What is Language?

Salon C Lobby Level

Sponsor: Instructional Development-College and University

Panel/Program Chair: Martha Haun, University of Houston

Coordinator: Robin Williamson

Presenters:
"Theories of language and symbol use."
Robin N. Williamson, University of St Thomas,
"How Language Shapes Our World."
Martha J. Haun, University of Houston,
"Gang-Speak: elaborated or restricted code?"
Raymond Puchot, College of Southern Nevada
"Multi-texting" Studio One students, Casey Ferguson, Sarah
Stewart, and Morgan Thibault, Angelo State University

11:50-1:30 CONVENTION LUNCHEON MANDALAY BALLROOM

Presentation of the
TSCA Communicator of the Year
and the TSCA Educator of the Year Awards

10:30-11:40

FRIDAY E Panels

CONVENTION
LUNCHEON

FRIDAY, OCTOBER 9, 2009

2:00-3:00	Registration Continues	LAS COLINAS FOYER Lobby Level	
1:40-2:40	District Meetings		
	Districts 1, 2, 3, & 4	Andaman	Lobby Level
	Districts 5, 6, 7, 8,, & 9	Martaban	Lobby Level
	Districts 10 & 11	Rangoon	Lobby Level
	Districts 12, 14, 15, & 16	Nepal	Lake Level
	Districts 17, 18, & 19	Salon A	Lobby Level
	Districts 13, & 20	Salon C	Lobby Level

Find your district using the chart below. Districts are the same as your local high school Educational Service Center Regional Headquarters.

See map on back of cover.

Region# Headquarters		Region # Headquarters		Region # Headquarters	
1	Edinburg	8	Mount Pleasant	15	San Angelo
2	Corpus Christi	9	Wichita Fall	16	Amarillo
3	Victoria	10	Richardson	17	Lubbock
4	Houston	11	Fort Worth	18	Midland
5	Beaumont	12	Waco	19	El Paso
6	Huntsville	13	Austin	20	San Antonio
7	Kilgore	14	Abilene		

PANEL F 2:50-4:00 FRIDAY

F1 Effective Non-Verbal & Verbal Teaching Strategies
Salon A Lobby Level

Sponsor: Instructional Development: High School
Program/Panel Chair: Jana Riggins, UIL
Coordinator: Ronda Craig, Hallsville HS

Presenters:
Jana Riggins, UIL
Racy Grant, Hallsville HS
Jennifer White, Spring Hill HS
Myrna Bass, Athens HS
Sami Womack, Aubrey HS
Ronda Craig, Hallsville HS

Presenters will discuss faux pas teachers make when teaching as well as suggestions and skills for being a better educator.

F2 Outstanding Scholar in Rhetoric and Communication Theory
Rangoon Lobby Level

Sponsor: Rhetoric and Communication Theory
Program/Panel Chair: Trudy Hanson, West Texas A&M University
Coordinator: Trudy Hanson, West Texas A&M University

Join us in honoring the scholarship and service of Dr. Steven A. Beebe, Texas State University. A reception in Dr. Beebe's honor is provided by Allyn and Bacon Publishers.

FRIDAY

1:40-2:40

FRIDAY F Panels

2:50-4:00

F3 Recruitment: The Value of TSCA to Community Colleges and University Instructors Salween Lobby Level

Sponsor: TACA

Panel & Program Chair/Coordinator: Mary Evelyn Collins,
Sam Houston State University

Presenter: Roundtable Discussion

With recent mandates to cut travel expenses in higher education, membership at the community college and university levels of TSCA has declined. Please join us in a roundtable discussion on how to more effectively recruit members of our Community Colleges and Universities across Texas to join TSCA. Discussion will include the benefits of TSCA to higher education as well as creative strategies for funding travel.

F4 Non-Verbal Unit in Communication Applications: Beginning to End

Sponsor: Instructional Development: High School Salon B Lobby Level

Panel/Program Chair: C.J. Odam, San Marcos HS

Panel Coordinator: Yvonne Sobhani-Bedru, Pasadena Memorial HS

Presenters:

C.J. Odam, San Marcos HS,
Mary Kirkpatrick, Connally HS
Lacye Odam, San Marcos HS
Holly Reineking, Kingwood Park HS

Presenters will give activities, lessons, assessments, and more to help teach a fully developed unit for the non-verbal unit in Communication Applications. Participants need not bring anything to present.

F5 Instructional Development Middle School

Sponsor: Instructional Development: Middle School Bengal Lobby Level

Panel & Program Chair/Coordinator: Patty Brant

Presenters:

Mary Jane Grant, El Paso
Sara Jane Barno, El Paso

Explore fun ways to teach nonverbal communication in the middle school classroom.

F6 Characterizations in a Performance Selection

Salon A Lobby Level

Sponsor: Oral Interpretation 7 performance Studies

Panel Chair & Coordinator: Ann Shofner, Tascosa High School

Presenters: Ann Shofner, Tascosa High School
Shawn Duthie, Holliday High School

These *characters* will share their techniques for helping students to bring life and uniqueness to the voice and physicality of personas created in literature.

F7 Theory in Lincoln-Douglas Debate (Recommended for New Coaches)

Nepal Lobby Level

Sponsor: Argumentation & Debate
Panel/Program Chair: Stacy Thomas, Hockaday
Coordinator: Terri Robinson, Georgetown

Presenters:
Eric Melin, Hockaday
Jennifer Miller, Hockaday
Dylan Percy, Winston Churchill

Presenters will discuss various theory arguments (this includes arguments about the “rules” of LD and debate in general) that are being used by competitors in debates along with ways to answer or address these types of arguments.

F8 Where Have All The Cowboys Gone? Assessing The Growing Gender Gap in Education and its Socio-Economic Impact.

Salon C Lobby Level

Sponsor: Mass Communication
Panel & Program Chair/Coordinator: Kathy Lingo

Presenters:
Raymond Puchot, College of Southern Nevada
Jacqueline Whitaker, Lee College
Kathy Lingo, UT Dallas
Lisa Bell, UT Dallas

With fewer males enrolling in college, what impact will this have on the future workforce, family structure and gender expectations? This panel will have an interactive discussion about the possible causes for the decline in male enrollment, discuss some strategies to help males succeed in education and achieve their dreams.

F9 Using Computers in Research (Recommended for New Coaches)

Andaman Lobby Level

Sponsor: Argumentation & Debate
Panel Program Chair/Coordinator: Jeremy Martin, Westwood High School

Presenters:
Jeremy Martin, Westwood High School
Mark Batik, Jesuit College Prep

An analysis of how to use online tools to aid the research process across all events, including: policy, LD, congress, extemp, and public forum. Presenters will look at online journals, search engines, news services, news feeds, and databases.

FRIDAY
F
Panels
2:50-4:00

**FRIDAY, continues
 INTEREST MEETINGS 4:10-6:20**

INTEREST GROUP MEETINGS

4:10-5:10 Interest Group Meetings
 Argument and Debate Nepal Lake Level
 Interpersonal/Organizational Andaman Lobby Level
 Mass Communication Martaban Lobby Level
 TACA Bengal Lobby Level

5:20-6:20 Interest Group Meetings
 Theatre Salween Lobby Level
 Instructional Development: M.S. Salon A Lobby Level
 Instructional Development: H.S. Salon B Lobby Level
 Instructional Development: C & U Martaban Lobby Level

6:20-7:30 PROFESSORS' PERFORMANCE HOUR

Rangoon Lobby Level

Panel Chair: Ronda Craig, Hallsville High School
 Panel Coordinator: Ralph Long, Collin County Community College District

"The Phenomenon of Woman"

Dru Bookout, Ronda Craig, Karen Gossett,
 Aimee Kasprzyk, Ralph Long

**Professor's Performance Hour &
 PRESIDENT'S RECEPTION**

PRESIDENT'S RECEPTION

7:40-9:00 Enjolie Lake Level

Join us as we honor our President - Lois Davis

9:00 - TFA Meeting #2 Nepal Lake Level

SATURDAY, OCTOBER 10, 2009

TEXAS SPEECH COMMUNICATION ASSOCIATION
2009 CONVENTION
Beyond Words: Nonverbal Communications
A Second Language

8:00-9:00	Executive Council Breakfast Meeting All District Chairs (New and Old)	Las Colinas Salon D Lobby Level
9:15-10:15	Late Registration Continues	Las Colinas Foyer

PANELS G

9:10-10:20

SATURDAY

G1 I have my MA, now what do I do? Tips to Getting a Teaching Job at the College Level

Bengal Lobby Level

Sponsor: TACA

Panel & Program Chair/Coordinator: Barbara J. Mayo - Northeast Lakeview College

Presenters: Roundtable Format

Have you ever wondered what administrators look for when reviewing potential applicants in higher education? Panelists will discuss the various "Dos and Don'ts" of the job search at the community college and university levels while providing tips on attire, nonverbals, CVs, researching, networking and many more insider tips. If you are searching for a job, you won't want to miss this one!

G2 "Making the Most of an Interp Work Session"

Nepal Lobby Level

Sponsor: Texas Forensics Association

Panel/Program Chair: Karen Wilbanks

Panel Coordinator: Robert Shepard

Presenter:

Demond Wilson, Owner, The Perfect Performance

This panel will be led by Demond Wilson and will take coaches through several strategies for making the most of work sessions.

G3 Understanding the cultural differences in nonverbal communication in middle and high school students

Salween Lobby Level

Sponsor: Instructional Development: Middle School

Panel/Program Chair: Patty Bryant

Panel Coordinator: Sara Jane Barno

Presenters:

Sandra Jones, Killough MS

George Tennison, E.A. Olle MS

The panel will present and discuss information on how ethnicity effects non-verbal communication

SATURDAY
G
Panels

9:10-10:20

G4

“Designing Duo”

Andaman Lobby Level

Sponsor: Texas Forensics Association

Program & Panel Chair/Coordinator: Patti Weinbrenner, Plano Sr. High School

Presenter:

Kristy Minor, Mansfield High School

Grant Hahn, Grapevine High School

This workshop will be led by Kristy Minor of Mansfield High School and Grant Hahn of Grapevine High School. It will focus on how to block/choreograph stunning duos.

G5 Public Forum Debate 101

Martaban Lobby Level

Sponsor: Argumentation & Debate

Program/Panel Chair: Cheryl Potts, Plano Sr. High School

Coordinator: Cheryl Potts, Plano Sr. High School

Presenters:

Cheryl Potts, Plano Sr. High School

Eric Melin, Carroll Senior High

This program will provide everything you need to know about developing and building Public Forum as an event at your school. Presenters will explore the basics of the event, case construction, coaching techniques, and information you need to know for debating the event around the State.

G6

The Stuff We’re Made Of

Salon A Lobby Level

Sponsor: Instructional Development: High School

Program/Panel Chair: Melissa Denny, Amarillo HS

Coordinator: Melissa Denny, Amarillo HS

Presenters:

Melissa Denny, Amarillo HS

Ann Shofner, Tascosa HS

Cyndi Wiebusch, Lee HS, Midland

Karen Cunningham, Reagan HS

Presenters will discuss what our consumer choices, symbols/logos, preferences say about us. A lesson plan will be given for incorporating this idea into the classroom.

G7 The Rhetoric of Memory Rangoon Lobby Level

Sponsor: Rhetoric and Communication Theory
Panel Chair: Shawn Duthie, Holiday High School
Panel Coordinator: Coordinator: Chad Flisowski, Calhoun High School

Presenters:

Rhetoric of Architecture,
Mary Evelyn Collins, Sam Houston State University
Quilts: A Nonverbal History of Cultures,
Linda Alderson, Tidehaven ISD
Set in Stone: Communicating From the Grave Through
Headstones,
Joanna Hickey, Boling High School

The panelists examine the nonverbal elements of memory in our culture. Architecture, quilts, and gravestones are examined through oral and visual criticism.

G8 I Am Going To Get Mine: Winning the Game of Scholarship Acquisition Salon B Lobby Level

Sponsor: Mass Communication
Program/Panel Chair & Coordinator: Jacqueline Whitaker, Lee College

Presenters:

Quentin Wright, Dallas County Community College District
Raymond Puchot, College of Southern Nevada
Daniel Rosales, Franklin High School
Kathy Lingo, UT Dallas
Lisa Bell, UT Dallas
Laura Acosta, Barbers Hill ISD

This interactive workshop will provide direction on how students, in general, but especially “students of color,” can obtain financial support in order to afford the rising cost involved with “Higher Education.”

G9 Make up for the Professional Theatre Educator from the Classroom to Opening Night

Sponsor: Theatre Salon C Lobby Level
Panel & Program Chair/Coordinator: Carla Reasoner
Presenters: Carla Reasoner, Grapevine High School
Katherine Redwine, Professional Make up Artist

Many times educators need a professional look, not only in the classroom, but to be able to go from the daytime hours of the classroom to the glamorous look of opening night. Professional make up sends a message to students, while you are in the classroom, and to the audience, while you are on stage, that appearance is an important component of any instructor’s or performer’s presence.

SATURDAY, OCTOBER 10, 2009 (H PANELS 10:30-11:40 CONT.)

H PANELS

10:30-11:40

SATURDAY

10:30-11:40

H1 Nonverbal Images and the 2009 Presidential Campaign
Salon A Lobby Level

Sponsor: Rhetoric and Communication Theory

Panel/Program Chair/Coordinator: Russell Kirkscey, Blanco High School

Presenters:

Shirtsleeves and Smiles: Obama as the "Man of the People"

Mary Evelyn Collins, Sam Houston State University

The Speech, the Moment, the Media: An Analysis of the Media Reaction to the Obama Speech on Race

Leigh Browning, West Texas A&M University

Jessica Mallard, West Texas A&M University

This panel focuses on the memorable images of the 2009 candidates and how these images came to define the campaign.

H2 Somebody Done Somebody Wrong Song or NOT?

Sponsor: Vice president Bengal Lobby Level

Program & Panel Chair/Coordinator: Ralph Long

Presenter: Round table format

This is designed to allow TSCA members to compliment or complain about how it was done this year. Be aware that the conference theme maybe invoked if provoked.

H3 Minority Activism: How to Truly Get Your Voice Heard Within Your Educational Institution and Local Community

Salween Lobby Level

Sponsor: Mass Communication

Program Panel Chair/Coordinator: Jacqueline Whitaker, Lee College

Presenter:

Raymond Puchot, College of Southern Nevada

Laura Acosta, Barbers Hill, ISD

Luis Garza, J. Frank Dobie High School

Daniel Rosales, Franklin High School

Joe Willis, Midland College

Quentin Wright, Dallas County Community College District

This workshop will provide techniques and skills to promote minority diversification on campuses and within communities.

H Panels

SATURDAY

H4 Public Forum Demonstration Debate (*Recommended For New Coaches*)
Nepal Lake Level

Sponsor: Argumentation & Debate
Program/Panel Chair: Cheryl Potts, Plano Sr. High School
Coordinator: Cheryl Potts, Plano Sr. High School

Presenters:

This panel will include a combination of local coaches and students to be selected in the school year of this presentation.

Local students will debate in a demonstration round that will be critiqued by coaches with various perspectives.

H5 Our Shared History – Three Circuits, One Goal

Salon B Lobby Level

Sponsor: Instructional Development: High School
Panel/Program Chair: Sami Womack, Aubrey HS
Coordinator: Sami Womack, Aubrey HS

Presenters:

Sami Womack, Aubrey HS
Virginia Myers, Retired
Shawn Duthie, Holliday HS
Melissa Locke, Coronado HS
Jana Riggins, UIL

Presenters will discuss the creation and missions of UIL, TFA and NFL and our common heritage.

H6 Making a Positive First Impression: Electronic Portfolio Considerations

Martaban Lobby Level

Sponsor: Instructional Development: College and University
Program/Panel Chair: Natalie Bryant, South Plains College
Panel Coordinator: Stephanie Stanley Allen, South Plains College

Presenters:

June Smith, Angelo State University

Face to face opportunities in job searches rely heavily on whether or not your portfolio caught the future employer's attention. Making a good first impression through the submission and application process is becoming more and more important. This program will give detailed considerations for electronic portfolios from inception through submission.

SATURDAY
H
Panels
10:30-11:40

SATURDAY, H Panels 10:30-11:40

H7 Exploring the Rhetoric of Nonverbal Communication Textbooks

Salon C Lobby Level

Sponsor: Rhetoric and Communication Theory
Program/Panel Chair: Barbara J. Mayo, Northeast Lakeview College
Coordinator: Tia Woods, Midway High School

Presenter:
Joe Cardot, Abilene Christian University

This panel explores the nonverbal communication textbooks available for course adoption.

H8 The Beginning, Middle and End: Comm App Bell to Bell

Andaman Lobby Level

Sponsor: Instructional Development-High School
Program/Panel Chair: Marsha Wiseman, Glen Rose HS
Panel Coordinator: Ruben Richardson, Longview High School

Presenters:
Katie Clifford Booher, Poteet HS
Marsha Wiseman, Glen Rose HS
Holly Reineking, Kingwood Park HS

Presenters will offer substitute plans, bell-ringers, activities, units, sponge activities, etc.

H9 Proxemics and Cultural Differences

Bengal Lobby Level

Sponsor: Interpersonal
Coordinator Kathy Tower
Chair Sarah Contreras

Presenters
Sarah Contreras Carley Dodd
Dundra Hollins Mendy Meurer

Description This panel will examine the common cultural problems of proxemics and raise awareness to how it is practiced differently across cultures.

THIRD GENERAL SESSION

11:50-1:00

Las Colinas E/F

TEXAS SPEECH COMMUNICATION ASSOCIATION
2009 CONVENTION
Beyond Words: Nonverbal Communications
A Second Language

1:00-1:45 2010 Conference Planning Rangoon Lobby Level
**ALL 2009-2010 District Chairs and Interest Group Chairs Must Attend along
with 2010 Local Arrangement Committee**

1:45-3:00 TFA Business Meeting #3 Ardaman Lobby Level
(if needed)

TSCA CONFERENCE 2010 CALL FOR PAPERS AND PANELS

CULTURAL COMMUNICATION: CREATING CHAOS OR COMMUNITY?

Omni Houston Hotel Westside
13210 Katy Freeway
Houston, TX 77079
Phone: 281-558-8338 FAX: 281-558-3889
October 6-9, 2010

**A complete call for papers can be found
Online at:**

<http://www.etsca.com>

Direct all questions to Kandi King, Vice-president Elect
kking@neisd.net

Deadline: March 1, 2010

Please submit them, in Microsoft Publisher, by the dead-
line! Also, please enter panel information in the format
laid out in the current program.

THIRD GENERAL SESSION SATURDAY 11:50-1:45

**P
A
N
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L

I
N
D
E
X**

A

Acosta, L -E1,G8,H3
Alderson, L - C7,G7
Arana, F - B5

B

Baker, S - C2,D3
Barno, S.J. - D8,F5,G3
Bass, M - B4,C7,E5,F1
Batik, M - F9
Batik, S - C2,D1,
Beard, P - C2
Beard, V-D3,
Beebe, S - F2
Bell, L - A6,C9,E1,F8,G8
Bookout, D - Pg40
Brandenburg, W - B2,D1
Brant, P -C5,F5
Brown, J -E7
Browning, L -H1
Bryant, N - B8,C4,H6
Bryant, P - G3,

C

Cantu, R -D4
Cardot, J -H7
Casas, G - E7
Christensen, D - A2
Clifford Booher, K- H8
Collins, M.E. - Pg30,E8,F3,G7,H1
Contreras, S - H9
Craig, R - B4,C7,D8,E5,F1,Pg40
Cunningham, K- G6

D

Davis, E - B4,C7
Day Brown, L - D7
Denny, M -D6,G6
Dodd, C - B8,C6,D4,E8
Duhson, A - A3,
Duthie, S - B9,F6,G7,H5

E

Eanes, B -E4
Eaton, E - A3, B2
Elkins, M - C8
Emerson, E- E6

F

Faldyn, K, - D6
Ferguson, C -E9
Flisowski, C - C6,G7
Forbes, D - A3,B2
Forslund, E - B6,E6

G

Galiazzo, T - A5,
Ganschow, J, C8,D7,E2,
Garner, B - A3,B2
Garrison, J - D8
Garza, L - H3,E1,
Goldman, G - B4,C7
Gossett, K - Pg40
Grant, M.J.- B3,C5,F5
Grant, R - A5,B4,C7,F1
Green, S - E4

H

Hahn, G-G4
Hanson, T -B1,C4,D5,E3,F2,
Hartshorn, L.P.- E3
Hatton, D - Pg30,A4,D9,E8

H (cont.)

Haun, M - C8,E9,
Hescht, W- A8
Hickey, J- G7
Hindman, M - A8
Hollins, D - A6,H9
Horn, S -D1,
Houston, D - A2

J

Jones, M -C4,
Jones, S- D8,G3

K

Kasprzyk, A - B9,Pg40,
Kirkpatrick, M - A6,F4
Kirkscey, R - E3,H1

L

Leos, O -A9,E7
Lester, J- D4
Lewis, J - C1,
Lindsay, P - B3
Lingel, D - B6,C1
Lingo, K - A6,C9,E1,F8,G8,
Locke, M -H5
Long, R -Pg40,H2
Lowery-Hart, R - B7

M

Mallard, J - B7,D5,H1
Martin, H-D3,
Martin, J - F9
Mast, J - A2
Mayes, S - D6
Mayo, B.J. - G1,H7
Mayo, G - D2,
McCain, B - C2,
McGee, G -C1,
McKee, C -D5
Mears, E - B2,C1,
Melin, E - F7, G5,H4
Melton, J - A5
Mercier, P-Pg30
Meurer, M - E2,H9
Meyers, V- H5
Minor, K - G4
Moralez, M - A7
Morton, K -Pg26 & 30
Munoz, L - B5

N

Nash, K - C2,

O

Odam, C.J. - F4
Odam, L -D2,F4

P

Pacheco, G - A6,E3
Pierson, M.A.- A2,C2
Potts, C - G5,H4
Pritchard, A - B6,
Puchot, R - A6,C4,C9,
Pg 30,D5,E1,E9,F8,G8,H3

Q

Quintanilla, K - B7

R

Ramsey, J - A8
Reasoner, C - A7,B5,E7,G9
Redwine, C -Pg26 & 30
Redwine, K, -D9
Reichle, M - E6
Reineking, H -F4,H8
Richard, A-A6
Richardson, R -D4,H8
Riggins, J - C3,F1,H5
Robinson, T - F7
Rosales, D - G8

S

Scarbrough, J.K. -E3
Seabourn, L.A. - B8
Seymour, D - A6
Shepard, R - A1,E4,G2
Shofner, A -F6,G6
Smith, J - C4,E8,H6
Sobhani-Bedra, Y
Sobhani-Bedru, Y - E6,F4
Sowers, S -C6
Spaniol, C - B7
Stage, J - A2,
Stanley Allen, S -C4,H6
Stewart, S - E9 .

T

Tennison, G - D8,G3
Thibault, M - E9
Thomas, S - D1,F7
Tower, K - H9
Towns, J -C4,C8

U

Uhler, J - A3

W

Weinbrenner, P - A1,G4
Whitaker, J - C9,E1,F8,G8,H3
White, G - C5,D8
White, J - F1
Wiebusch, C- G6
Wilbanks, K - A1,E4,G2
Williamson, R - E9
Willis, J -H3
Wilson, D - G2
Wiseman, M - H8
Womack, S
Wood, D.A.- E3
Woods, T -D2,H7
Wright, Q - G8,H3

Y

Yarbrough, D - A5,
Young, N
Young, N - B4,C7

TEXAS SPEECH COMMUNICATION ASSOCIATION
Convention 2009: Beyond Words: Nonverbal Communication-A Second Language

Attendance Record and CPE Verification Sheet

** *General Sessions and Committee Meetings do not count toward CPE hours. TFA Meetings count as IG Meeting**

Participant's Name _____

Session	Session Title/#of hours	Facilitators' Signature
<u>10/07/09</u>	<u>District and Interest Group Meetings</u>	_____
<u>10/08/09</u>	<u>Panel A Program</u>	_____
<u>10/08/09</u>	<u>New Member Luncheon</u>	_____
<u>10/08/09</u>	<u>Panel B Program</u>	_____
<u>10/08/09</u>	<u>Interest Group Meetings #1</u>	_____
<u>10/08/09</u>	<u>Panel C Program</u>	_____
<u>10/08/09</u>	<u>Meet the Author</u>	_____
<u>10/09/09</u>	<u>Panel D Program</u>	_____
<u>10/09/09</u>	<u>Panel E Program</u>	_____
<u>10/09/09</u>	<u>District Meetings</u>	_____
<u>10/09/09</u>	<u>Panel F Program</u>	_____
<u>10/09/09</u>	<u>Interest Group Meeting #2</u>	_____
<u>10/09/09</u>	<u>Interest Group Meeting #3</u>	_____
<u>10/09/09</u>	<u>Professors' Performance Hour</u>	_____
<u>10/10/09</u>	<u>Panel G Program</u>	_____
<u>10/10/09</u>	<u>Panel H Program</u>	_____
Total Number of Conference CPE hours.		_____

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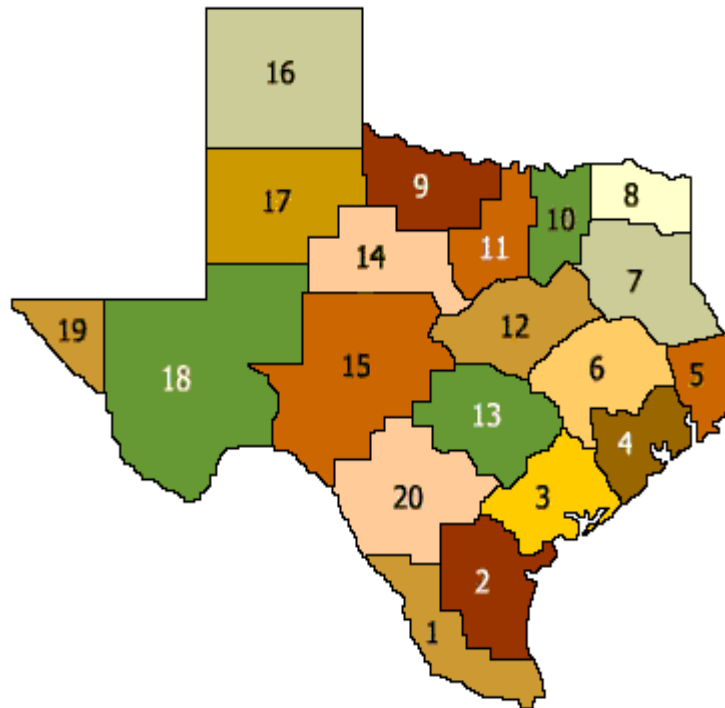
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See you next year in Houston for the
TSCA 2010
Convention!

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NOTES

COMMUNICATOR OF THE YEAR

RINEY JORDAN



An educator for over 30 years in the Grapevine-Colleyville ISD; a motivational humorist and author for the last 13, Riney Jordan has spoken to hundreds of audiences around the country. He has been called “the best speaker in America” and has won numerous awards and recognitions including the “Key Communicator” at the Texas School Board State Conference and the “Professional Achievement Award” from the Texas Public Relations Association. Mr. Jordan has a regular article in the “Texas School Business” Magazine. and author of the book:

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A devoted husband, father, and grandfather, he values family time and writing at his retirement home in Hamilton, Texas

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